

# ONBOARD FERRY ADVERTISING



**15 TRIPS  
DAILY**

**GOZO TO VALLETTA  
IN LESS THAN 45 MINUTES**

**15,000 MONTHLY  
PASSENGERS**

**YOUR TIME MATTERS**



# DIGITAL DISPLAYS

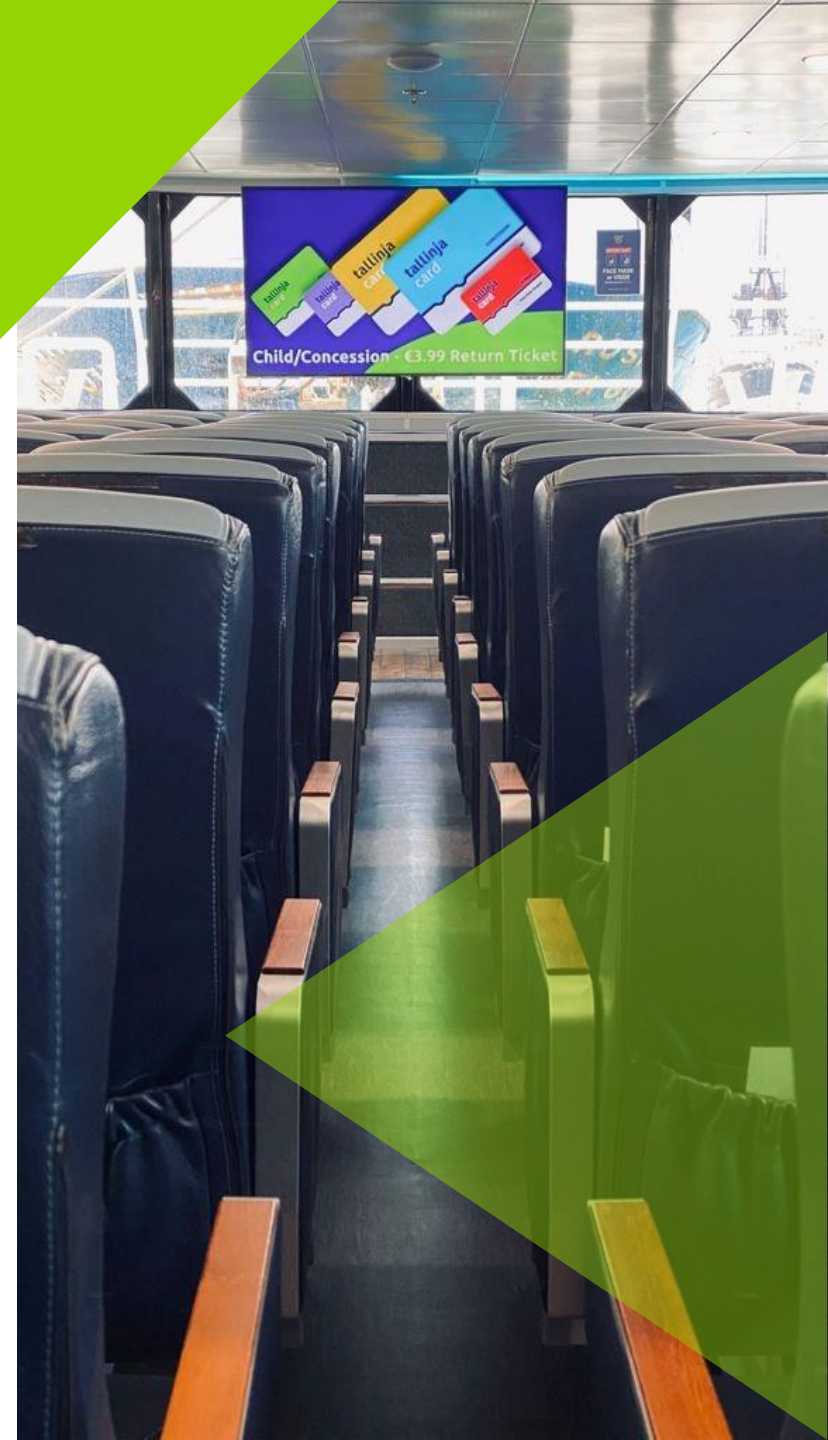
1 Ferry  
5 x Digital Screens  
20 second Adverts \ 20 minutes.

€ 350 Monthly  
15,000 Passengers Monthly

All prices quoted are exclusive of VAT and subject to availability at time of order



Our Digital Screens are  
strategically positioned for  
maximum passenger visibility





# A2 POSTERS

1x Ferry  
5 x A2 Posters  
Price Includes Printing Cost

€150 /Poster/Month

€600/5 Posters/Month

15,000 Passengers Monthly

All prices quoted are exclusive of VAT and subject to availability at time of order



Our Printed A2 Poster Adverts  
are strategically positioned  
opposite gangways & other hi  
footfall locations



# ARTWORK GUIDELINES

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## DIGITAL DISPLAYS

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1920 X 1080 (16:9) FULL HD  
LANDSCAPE

## A2 POSTERS

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420 X 594MM  
PORTRAIT

## DIGITAL DISPLAYS

If Still Image:	JPG format
If Video:	MP4, MOV format
Video Seconds:	20 seconds
Resolution:	1920 x 1080 HD
Screen Format:	(16:9) Landscape

## A2 POSTERS

File Format:	Tiff, PDF
Format:	RGB or CMYK
Dimensions:	420 x 594mm





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