



streetmedia[®]
DIGITAL TERMINAL RATE CARD

Bombi 3 Terminal

Eight 75" Digital Advertising Displays



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University Terminal
Four 75" Digital Advertising Displays

UNIVERSITY



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Mater Dei 1 - Hospital Terminal

Two 75" Digital Advertising Displays



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Mater Dei 2 - Hospital Terminal Two 75" Digital Advertising Displays

NEW



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NEW

Marsa Junction Terminal Four 75" Digital Advertising Displays



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Marsascala Terminal Five 75" Digital Advertising Displays



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CIRKEWWA



Cirkewwa Terminal
Four 75" Digital Advertising Displays

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GOZO VICTORIA

**Gozo Victoria Terminal
Three 75" Digital Advertising Displays**

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**Valletta Main Terminal
Ten 75" Digital Advertising Displays**

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Impressions

One impression covers for one entire bus terminus on all its 75" digital displays.

Packages starting from 10 second impression, every Ten minutes for 21Hours daily.



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Rate Card

TERMINAL LOCATION	75" DISPLAYS	30 DAYS
BOMBI 3, FLORIANA	8	€ 680.40
QAWRA	4	€ 642.60
UNIVERSITY	4	€ 642.60
VICTORIA GOZO	3	€ 604.80
MARSASCALA	5	€ 642.60
CIRKEWWA	4	€ 567.00
MATER DEI 1	2	€ 567.00
MATER DEI 2	2	€ 567.00
MARSA JUNCTION	4	€ 642.60
VALLETTA MAIN	10	€ 756.00
PEMBROKE LUXOL	2	TBA

All prices quoted are exclusive of VAT



HEY
YOU!

BE SEEN
ADVERTISE HERE!

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Advert Guidelines & Screen Info



Advertising Displays are operational daily
between 05:00 and 02:00 hrs

Video Codecs:	H.265 H.264
Video Containers:	MP4 & MOV
Images:	BMP, JPEG & PNG
Resolution:	3840 x 1944 (30p)



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